



INFOSA is the Southern African Unit of INFOPECHE (the Intergovernmental Organization for Marketing Information and Co-operation Services for the Fish and Fishery Products in Africa). INFOSA is based in Windhoek, Namibia and serves all the 14 SADC countries. The organization is funded by the Government of Norway and hosted by the Government of Namibia. The main objective of INFOSA is providing marketing information and technical advisory services for the fisheries industry, including aquaculture.

Aquaculture is becoming an important food producing sector in the region. In this context, INFOSA is providing the following supporting services to new and existing fish farmers;

- **Technical advisory services**

We offer technical advisory services on all matters of aquaculture production, including mariculture, for new or prospective small to large scale fish farming enterprises. We also assist existing fish farmers wishing to expand production and achieve best management practices.

- **Consultancy services**

We offer consultancy services to potential investors, donors, financial institutions and individuals by conducting feasibility studies, preparing customized investment proposals, farm economic models, business plans and other fish farm establishment requirements. For those with established farms, we can assist by analyzing current farm management practices and advising on ways to achieve greater efficiency.

- **Aquaculture training services**

We offer client centered, short term training courses on aquaculture production, processing, marketing and other supporting courses such as fish farm supervisory courses, records management, establishment of aquaculture SMEs etc.

- **Collection and dissemination of information**

We maintain contacts with other institutions, companies and governments in an effort to obtain information and regular updates on local, regional and international aquaculture developments. The information is distributed to all those interested upon request. INFOSA is also linked to the world-wide Fish Info Network.

- **Marketing and quality assurance services**

In addition, we strive to link the aquaculture producers to potential markets, providing advice on best marketing strategies as well as assisting with quality assurance information for farmed fish products, locally, regionally and internationally.

Our staff is well experienced and dedicated with a common vision to make the Southern African fisheries and aquaculture sector a success story.

Further details about our organization are available on our website: www.infosa.org.na